## Examples of ways people bully online

Sending someone mean or threatening emails, instant messages or text

Tricking someone into revealing personal or embarrassing information and sending it to others

Breaking into someone's email or instant message account to send cruel or untrue messages while posing as that person

Creating websites to make fun of people

Post pictures of people without their consent to make fun of or embarrass them

#### Statistics

43% of teens have been victims of cyberbullying in the last year

81% of youth said that others cyberbully because they think it's funny

11% of teens talked to parents about incidents of cyberbullying

Over 70% of teens said that being able to block cyberbullies was the most effective method of prevention

# For More Information, please Contact:

Cape & Islands District Attorney's Office

Michael O'Keefe, District Attorney

P. D., Box 455

3231 Main Street

Barnstable, Ma 02630

508-362-8113

CapeDA@mass.mail.state.ma.us

District Attorney Michael O'Keefe's Office is devoted to enforcing the law and ensuring safety for all children

www.stopbullying.gov

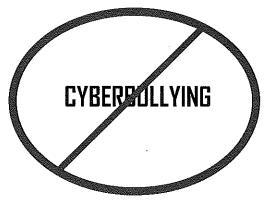
www.ncpc.org

Cape & Islands District Attorney's Office

# <u>I. S. W. M.</u>

# <u>IT STARTS WITH ME</u>

Cape and Islands District Attorney's Bullying Prevention Program



Make the choice to stop Bullying Today!

IF YOU FAIL TO CHOOSE YOU WILL LOSE!

Eliminating Bullying takes a Team Effort: you, your family, your school, law enforcement and the community



Michael O'Keefe Cape and Islands District Attorney

# Massachusetts Laws Updated to include Digital Communication

Annoying phone calls (includes text messages) MGL Ch. 269 S14A

Stalking MGL. Ch. 265 S 43

Criminal Harassment MGL, Ch. 265 S 43A

Unauthorized Access to a Computer System MGL. Ch. 266 S 120F

Use of Personal Identification of Another MGL. Ch. 266 S 37E

Threats MGL. Ch. 275 S 2

Possession of Child PornographyMGL.272S29C

Dissemination Child PornographyMGL.272S29B

### Student Responsibility

"I.S.W.M. is about being a leader. It's about understanding the primary rule of a civilized society, 'the strong protect the weak'. Make it cool in your school to look out for younger or different students. Realize that the things which make us similar to each other are much more important than the things which make us different."

Michael O'Keefe District Attorney

#### CYBERBULLYING

Cyberbullying takes place using electronic technology. Electronic technology includes devices that are internet capable. Any device that can communicate through social media sites, text messages, chat and websites can be used in cyberbullying (cell phones, computers, tablets & games)

## **Cyberbullying is different**

Cyberbullying happens 24/7

It can happen any time day or night

It may seem inescapable

Messages and images can be posted anonymously and distributed to a wide audience

Deleting inappropriate or harassing messages, texts or pictures is difficult after they have been posted or sent

Emails, text or photographs can be sent making fun of someone to their entire class, school or posted for the whole world to see



### Prevent Cyberbullying

Be aware of what your children are doing online

Establish rules for technology use and enforce rules with tangible consequences

Discuss cyberbullying with your child and appropriate behavior "The Golden Rule"

Engaging in cyberbullying is unacceptable

If someone sends a mean or threatening message don't respond. Show it to a trusted adult

Don't put anything online that you would not want the world to see. Think of the internet as a billboard on a major highway

Don't send messages when you are angry. "Think before you send"

Refuse to pass along cyberbullying messages

Tell friends to stop cyberbullying

Block communication with cyberbullies

Never give out personal information online



